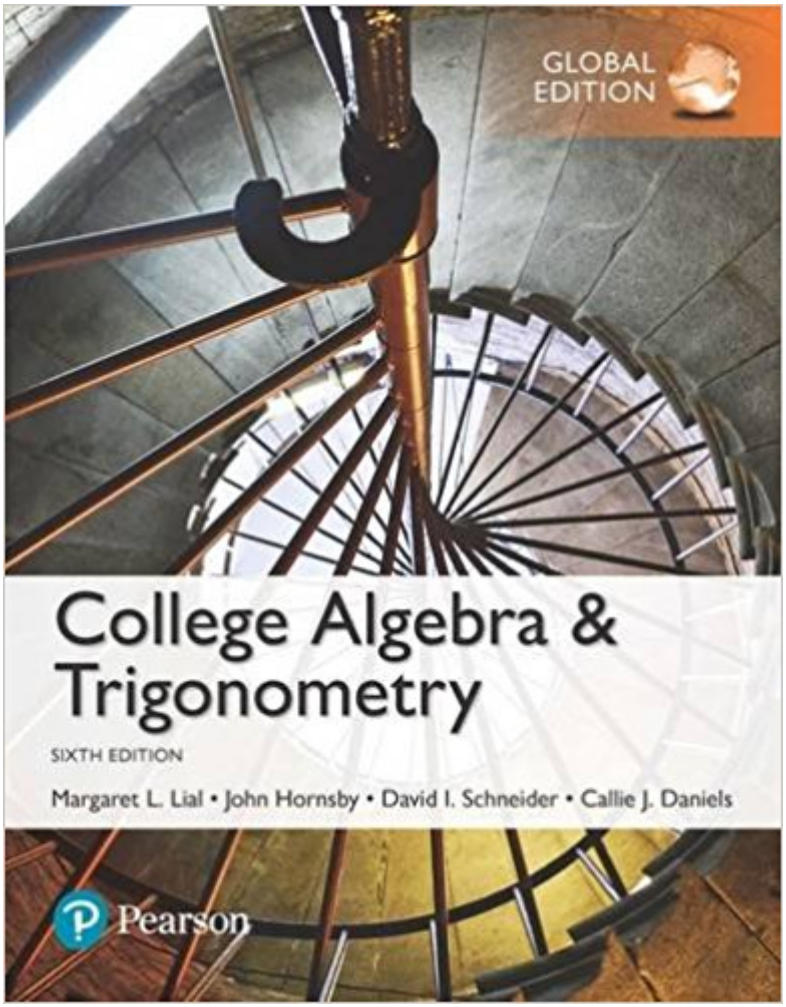
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College Algebra And Trigonometry, Global Edition



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Synopsis

For courses in college algebra and trigonometry . Steadfast Support for your Evolving CourseThe College Algebra series, by Lial, Hornsby, Schneider, and Daniels, combines the experience of master teachers to help students develop both the conceptual understanding and the analytical skills necessary for success in mathematics. With this latest edition, the authors respond to the challenges of new student expectations and new classroom models. MyMathLab not included. Students, if MyMathLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMathLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Also available with MyMathLabMyMathLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. The authors have developed specific content in MyMathLab to give students the practice they need to develop a conceptual understanding of College Algebra and the analytical skills necessary for success in mathematics. The MyMathLab features support College Algebra students in a variety of classroom formats (traditional, hybrid, and online).

Book Information

Paperback: 1200 pages
Publisher: Pearson Education Limited; 6th edition edition (November 7, 2016)
Language: English
ISBN-10: 1292151951
ISBN-13: 978-1292151953
Product Dimensions: 0.4 x 0.4 x 0.4 inches
Shipping Weight: 5.1 pounds
Average Customer Review: 3.8 out of 5 stars 93 customer reviews
Best Sellers Rank: #212,835 in Books (See Top 100 in Books) #125 inÃ Â Books > Science & Math > Mathematics > Trigonometry #833 inÃ Â Books > Textbooks > Science & Mathematics > Mathematics > Algebra & Trigonometry #980 inÃ Â Books > Science & Math > Mathematics > Pure Mathematics > Algebra

Customer Reviews

Marge Lial (late) was always interested in math; it was her favorite subject in the first grade! Her

desire to educate both her students and herself inspired the writing of numerous best-selling textbooks. Marge, who received Bachelor's and Master's degrees from California State University at Sacramento, was most recently affiliated with American River College. An avid reader and traveler, MargeÃ¢â ¬â„¢s travel experiences often find their way into her books as applications, exercise sets, and feature sets. She was particularly interested in archeology. Trips to various digs and ruin sites produced some fascinating problems for her textbooks, involving such topics as the building of Mayan pyramids and the acoustics of ancient ball courts in the Yucatan. Ã Â When John Hornsby enrolled as an undergraduate at Louisiana State University, he was uncertain whether he wanted to study mathematics education or journalism. His ultimate decision was to become a teacher, and now after more than twenty-five years of teaching at the high school and university levels and fifteen years of writing mathematics textbooks, both of his goals have been realized. His love for both teaching andmathematics is evident in his passion for working with students and fellow teachers as well. His specific professional interests are recreational mathematics, mathematics history, and incorporating graphing calculators into the curriculum. John's personal life is busy, as he devotes time to his family (wife Gwen, and sons Chris, Jack, and Josh). He has been a rabid baseball fan all of his life. John's other hobbies include numismatics (the study of coins) and record collecting. He loves the music of the 1960s and has an extensive collection of the recorded works of Frankie Valli and the Four Seasons. Ã Â David Schneider has taught mathematics at universities for more than 34 years and has authored 36 books. He has an undergraduate degree in mathematics from Oberlin College and a PhD in mathematics from MIT. During most of his professional career, he was on the faculty of the University of MarylandÃ¢â ¬â •College Park. His hobbies include travel, dancing, bicycling, and hiking. Ã Â Callie Daniels has always had a passion for learning mathematics and brings that passion into the classroom with her students. She attended the University of the Ozarks on an athletic scholarship, playing both basketball and tennis. While there, she earned a BachelorÃ¢â ¬â„¢s degree in Secondary Mathematics Education as well as the NAIA Academic All-American Award. She has two MasterÃ¢â ¬â„¢s degrees: one in Applied Mathematics and Statistics from the University of MissouriÃ¢â ¬â •Rolla, the second in Adult Education from the University of MissouriÃ¢â ¬â •St. Louis. Her hobbies include watching her sons play sports, riding horses, fishing, shooting photographs, and playing guitar. Her professional interests include improving success in the community college mathematics sequence, using technology to enhance studentsÃ¢â ¬â„¢ understanding of mathematics, and creating materials that support classroom teaching and student understanding. Ã Â --This text refers to the Hardcover edition.

Some chapters are written nicely and is easy to learn and follow. Other chapters miss the mark! Examples are not given for some problems. The student is left to guess or YouTube for help in understanding the steps of how they came to the concluding answer.

One of the worst textbooks I've ever used. I know it can be hard to write about mathematics, but this one misses the mark. It was a total waste of money. Ended up teaching myself the material from the MathLabs and looking up difficult topics online and in a different textbook at our campus tutoring center. Even the head math tutor said it was a horrible book!

This book is worthless with out the code (that is not included) and unless you click on the "more info" you won't see that it isn't included. Great way to rip off college freshmen who don't know any better. Shame on our college, too, as they did not do a good job of providing specifics about what exactly the student needed.

very useful

Exactly what was expected

This book has many examples throughout the chapters, but most of them do not show you step by step how to solve the problems. On many of the examples instead of showing you certain steps to solve, it will tell you to look at another chapter to figure out that step. Not very helpful.

perfect

Very nice and easy to read. Good coverage too,

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